

Eynsham wider area: Travel & Economic Data

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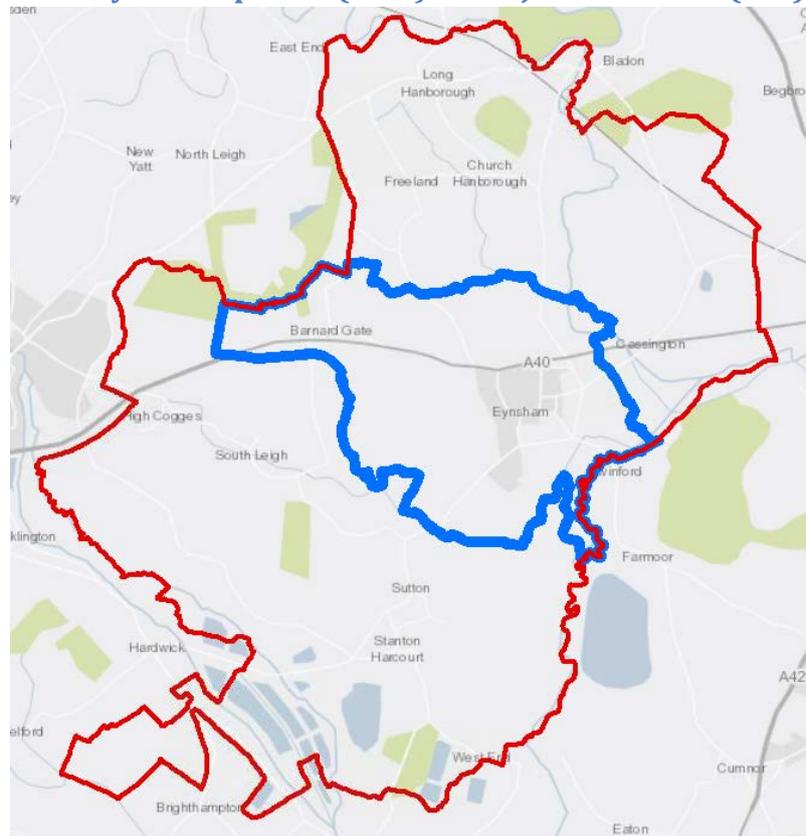
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A. Introduction

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1. This note should be read in conjunction with the Local Insight note, which contains other information on Eynsham area.
2. **Area Definition.** The data in this note **defines Eynsham as the junction of the two MSOAs** which cover the area. It therefore includes (among other places) Long Hanborough, Freeland, Cassington, and Stanton Harcourt.
 - a. This is marked red on Figure 1.
 - b. (Some of the data is also available at LSOA level, but has not been presented here so that all the data in this note is mutually consistent.)
 - c. This therefore differs from the 'Local Insight' report on Eynsham, which uses the parish boundary: marked blue on Figure 1.

Figure 1: Eynsham parish (blue) & conjoined MSOAs (red)

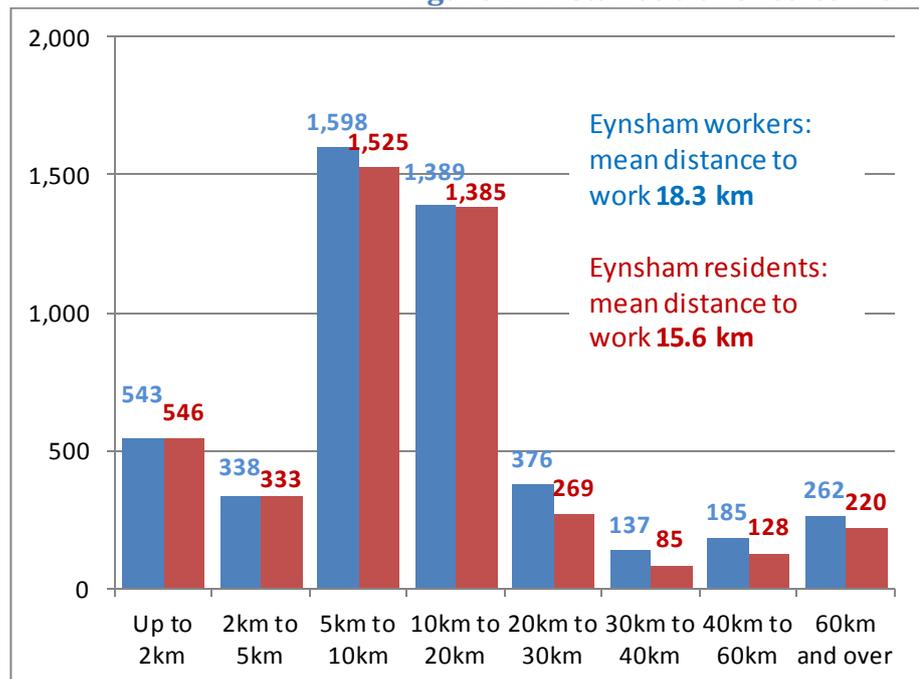


B. Distance to Work

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3. Figure 2 shows the distance travelled to work by those who
 - a. Figure 2 does not include those who work at home.
 - b. On average, Eynsham residents travel **15.6km** to work.
 - c. On average, Eynsham workers travel **18.3km** from home.

Figure 2: Distance travelled to work



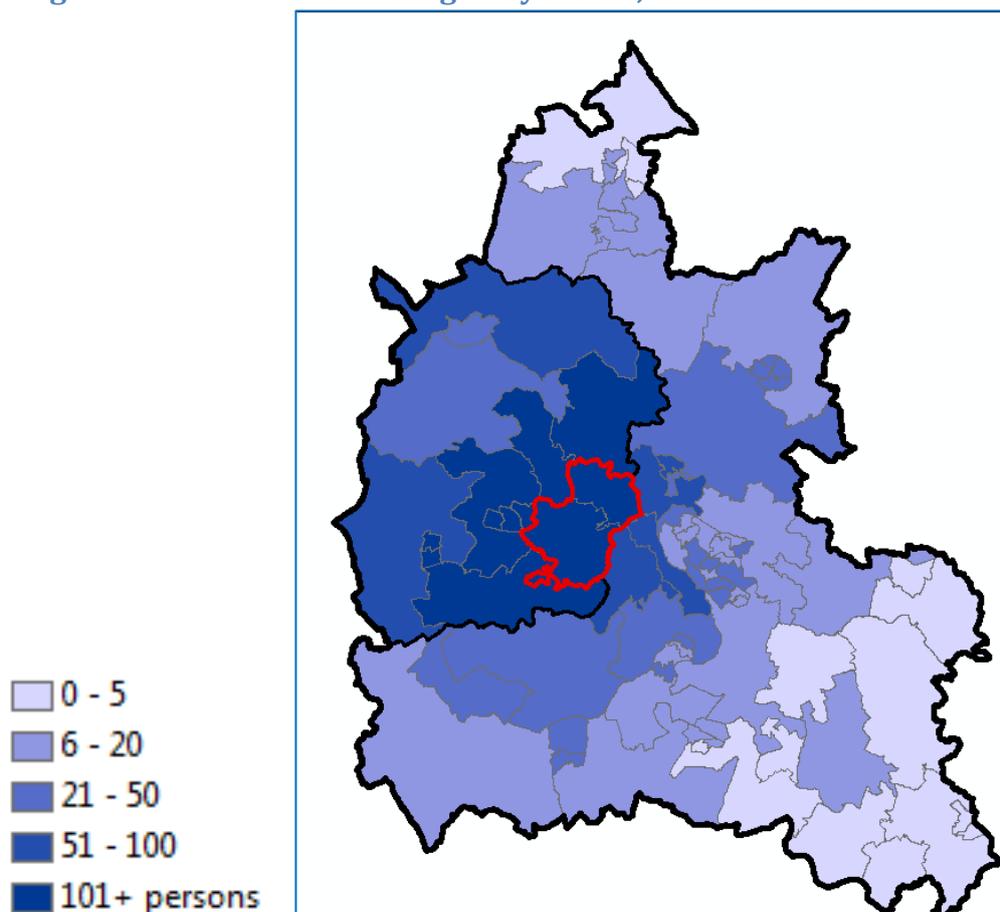
Source: Census 2011, Tables WP702EW (workplace) & QS702EW (residents)

C. Eynsham workers: where do they come from?

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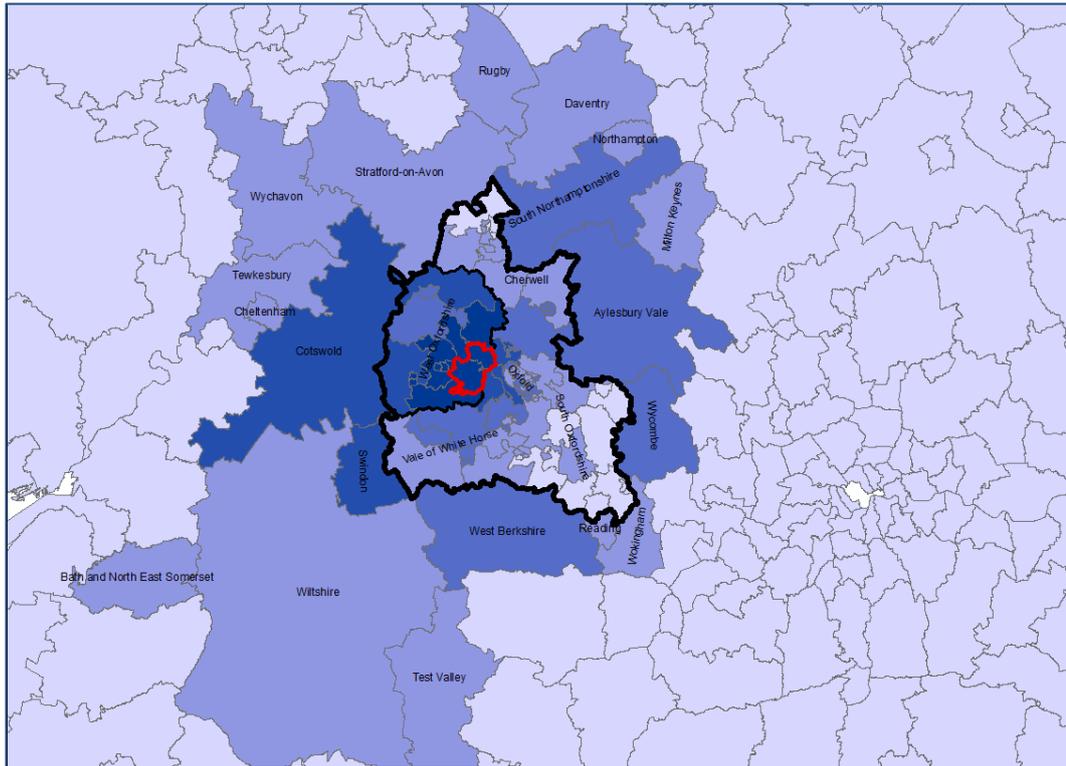
4. Figure 3a-c shows where Eynsham workers come from.
 - a. Areas marked on the maps are MSOAs within Oxfordshire, and districts outside Oxfordshire.
 - b. Local commuters are included in these maps.
5. Patterns from the 2011 Census are as follows.
 - a. (Figure a) Eynsham workers appear to come predominantly from the MSOAs immediately to the north and west of Eynsham. Fewer come from Oxford city.
 - b. (Figure b-c) Workers also come to Eynsham from Cotswold (60 persons) and Swindon (51) districts. In addition, the districts east and south of Oxfordshire each have 20-50 people commuting in to Eynsham.
 - c. (Figure c) There are 16 individuals coming into Eynsham from London (this is not visible on the map since they are from scattered areas across the metropolis).

Figure 3a: Workers travelling to Eynsham, from Oxfordshire MSOAs



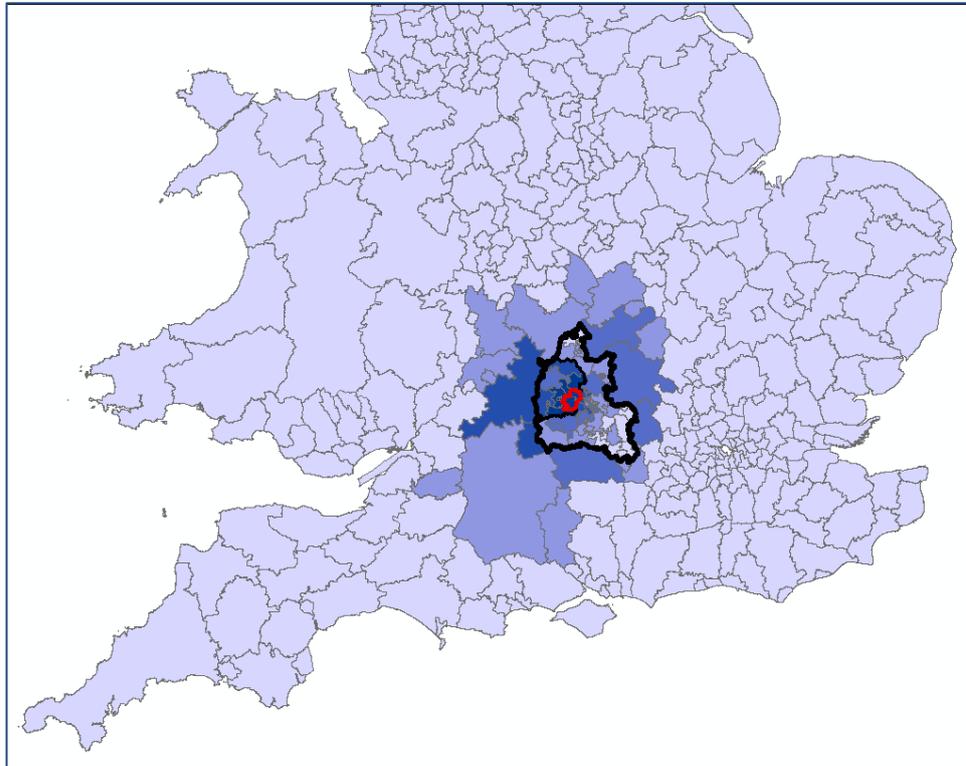
Source: Census 2011, WF01BEW

Figure 3b: Workers travelling to Eynsham, from other districts



Source: Census 2011, WF01BEW

Figure 3b: Workers travelling to Eynsham, from southern England



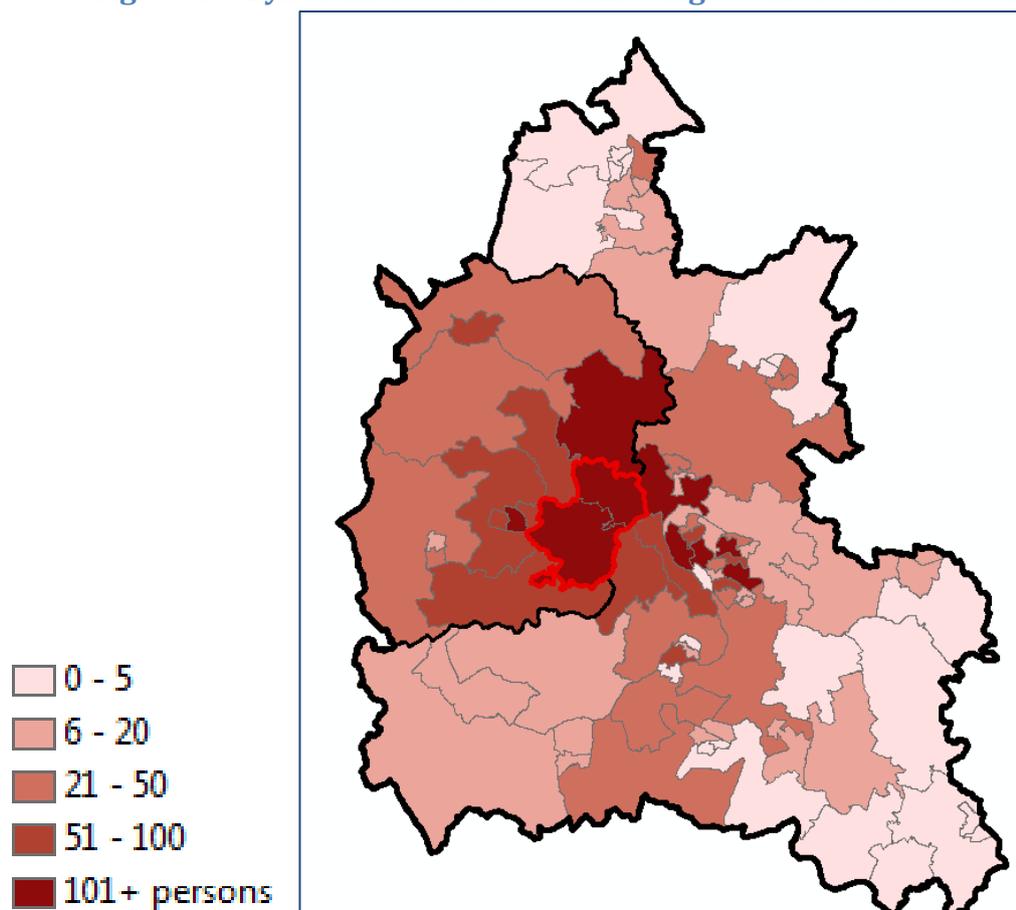
Source: Census 2011, WF01BEW

D. Eynsham residents: where do they go to work?

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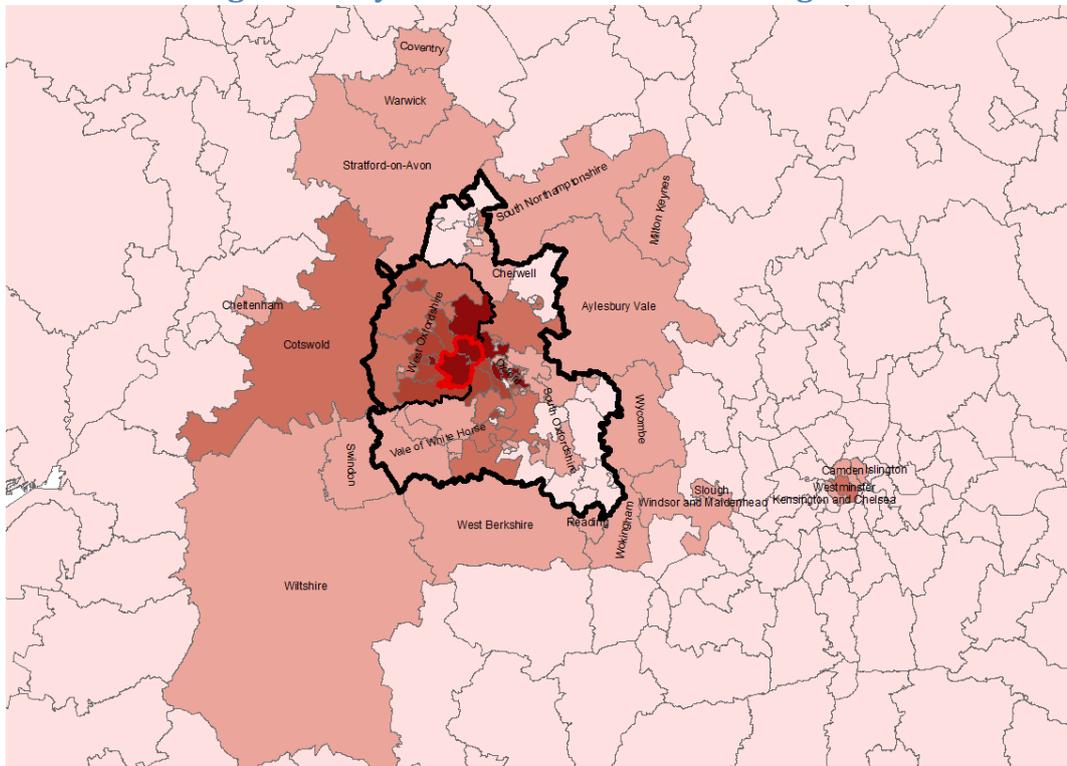
6. Figure 4a-c shows where Eynsham workers come from.
 - a. Areas marked on the maps are MSOAs within Oxfordshire, and districts outside Oxfordshire.
 - b. Local commuters are included in these maps.
7. Patterns from the 2011 Census are as follows.
 - a. (Figure 4a) Eynsham residents commute primarily to Woodstock, Witney, Kidlington and Oxford city.
 - b. (Figure 4b-c) Eynsham residents also go to Cotswold district (22 persons). Other districts around Oxfordshire are less well represented with no more than 20 Eynsham residents going to each one.
 - c. (Figure 4c) There are 109 individuals commuting into London. Of these 50 are going to Westminster London Borough.

Figure 4a: Eynsham residents commuting to Oxfordshire MSOAs



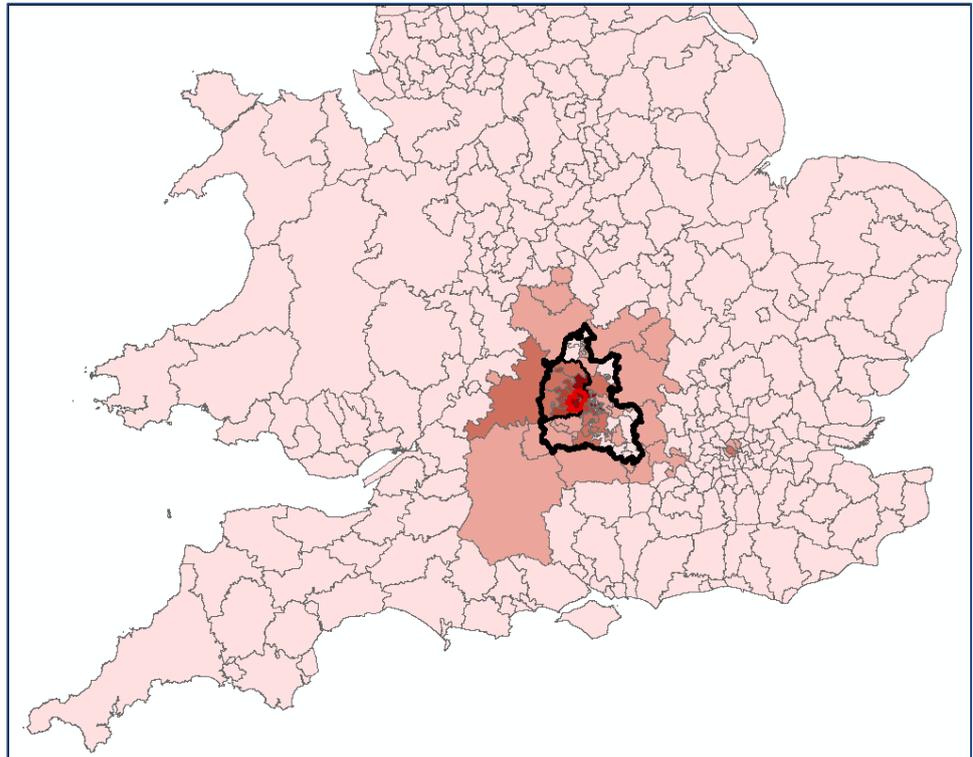
Source: Census 2011, WF01BEW

Figure 4b: Eynsham residents commuting to other districts



Source: Census 2011, WF01BEW

Figure 4c: Eynsham residents commuting across southern England



Source: Census 2011, WF01BEW

E. Employee Characteristics

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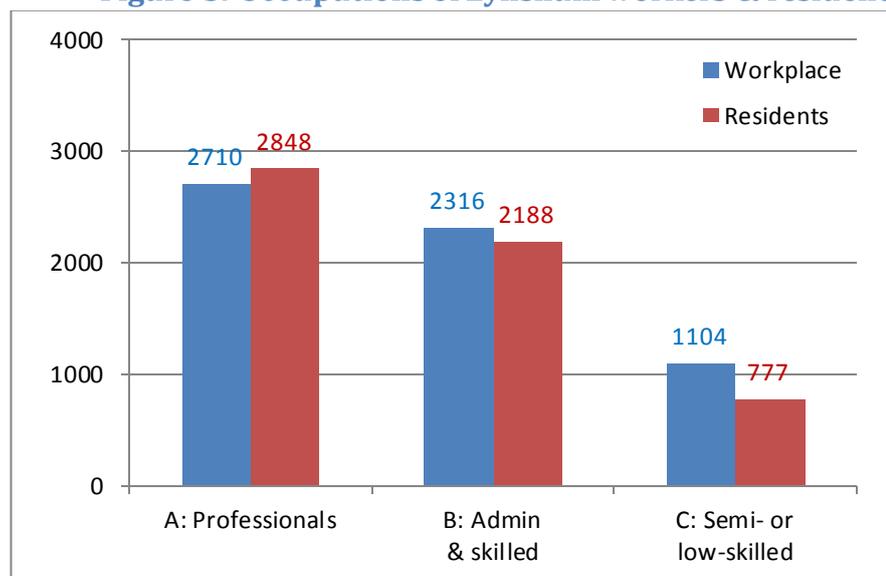
This section is based on Census 2011 figures.

8. **Occupational groups.** Figure 5 shows the occupational groups of Eynsham workers and residents.
- For the purposes of the graph, the ONS groups have been collapsed as follows:

Group A:	1. Managers, directors and senior officials 2. Professional occupations 3. Associate professional and technical occupations
Group B:	4. Administrative and secretarial occupations 5. Skilled trades occupations 6. Caring, leisure and other service occupations 7. Sales and customer service occupations
Group C:	8. Process, plant and machine operatives 9. Elementary occupations

- The graph demonstrates that Eynsham residents are slightly more likely to be Group A (managers/ professionals) than the incoming workforce.
- Conversely, those commuting into Eynsham are more likely than the residents to belong to admin, skilled trades or low-skilled jobs.

Figure 5: Occupations of Eynsham workers & residents



Source: Census 2011, Table QS606EW

9. **Economic activity.** Figure 6 shows the economic activity of Eynsham residents.
- a. **74%** of Eynsham residents are economically active (the rest are retired, looking after home, or long-term sick & disabled).
 - b. Of those who are economically active, **94%** are either employed or self-employed.
 - c. 160 individuals recorded themselves on Census 2011 as looking for work.

Figure 6: Economic activity of Eynsham residents



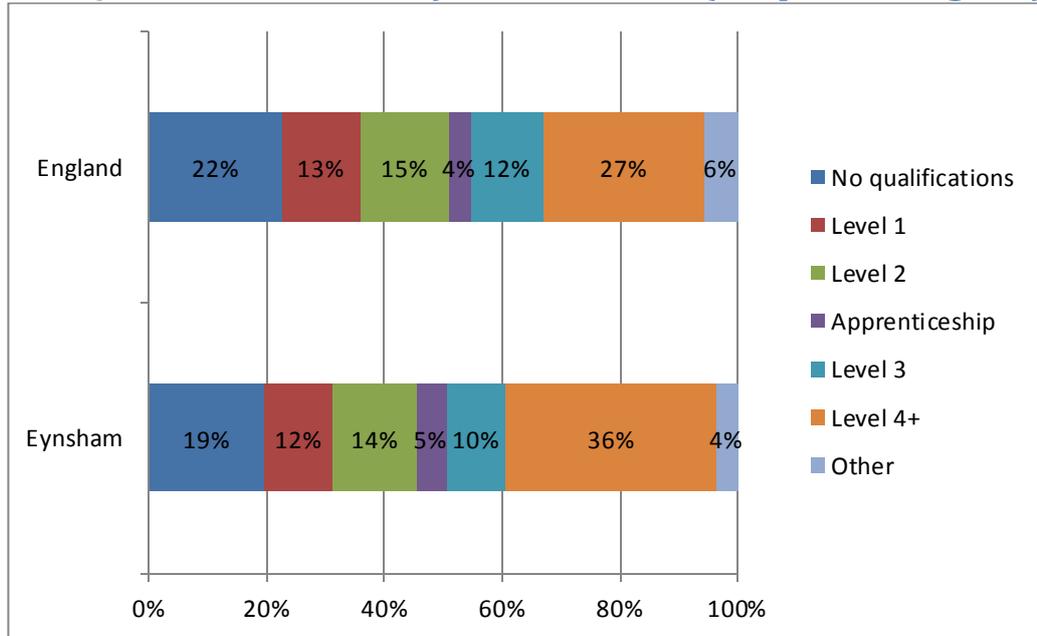
Source: Census 2011, Table QS601EW

10.

11. **Qualifications.** Figure 7 shows the qualifications of 9284 Eynsham residents, compared to England as a whole.

- a. Eynsham has comparatively fewer individuals with Level 2 qualifications or lower (45%) compared to England (51%).
- b. Eynsham has comparatively more individuals with Level 4 or higher (36%) compared to England as a whole (27%). with looking after home, or long-term sick & disabled).

Figure 7: Qualifications of 9284 Eynsham residents (compared to England)



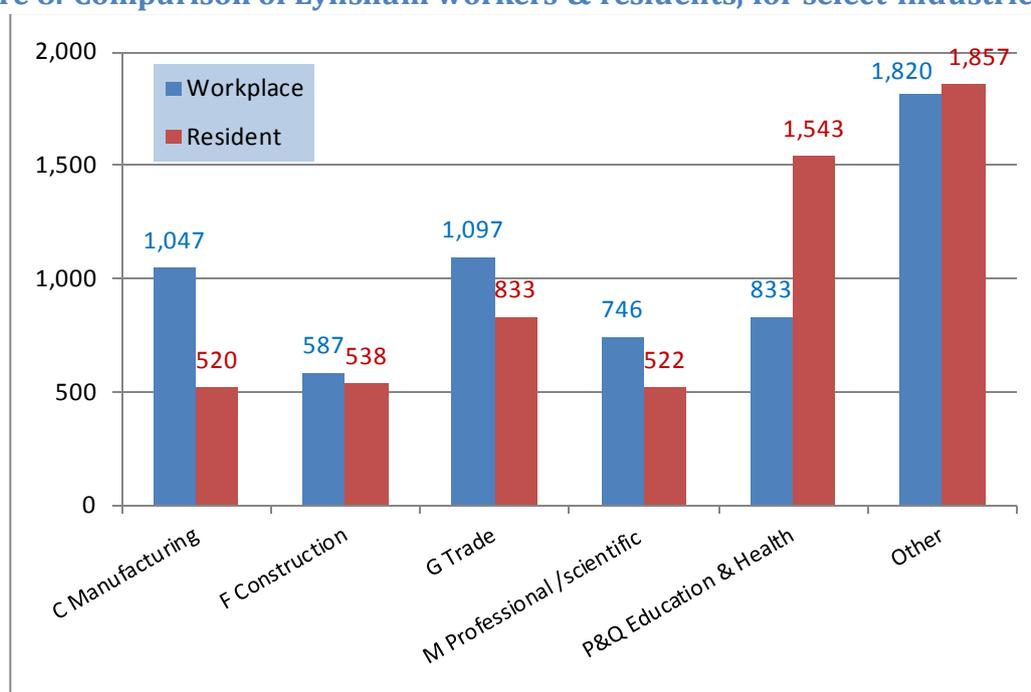
Source: Census 2011, Table QS601EW

F. Industry Groups

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- a. **Workers vs residents.** Figure 8 uses the Census to compare industry of Eynsham workers versus residents, for a few select industries.
- c. The graph shows that Eynsham workers are twice as likely as Eynsham residents to be in manufacturing. Similarly, workers commute into Eynsham for the Trade and Professional & Scientific categories.
- d. Conversely, Eynsham residents are more likely to commute out of the area to work in education and health.

Figure 8: Comparison of Eynsham workers & residents, for select industries

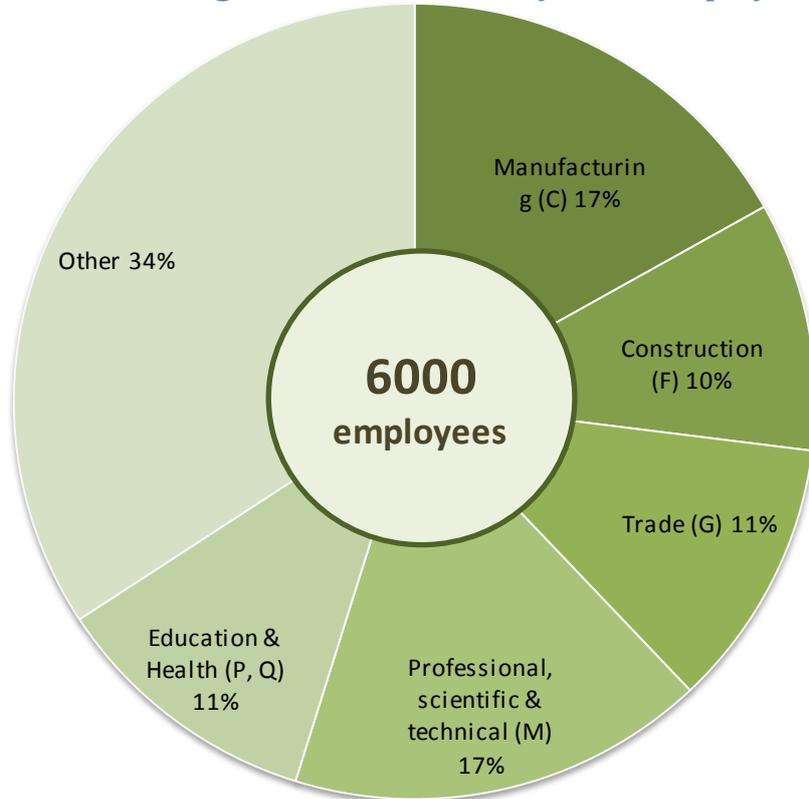


Source: Census 2011, Tables WP605EW (workers), QS605EW (residents)

12. **Industry: Employees in 2016.** Figure 9 shows the industry of 6000 Eynsham employees (ie. the workers who commute into Eynsham) in 2016. This data is thus more up-to-date than the Census figures in the Figure 7.

- a. A third of Eynsham employees (34%) work in Manufacturing or Professional & Scientific.

Figure 9: Industries of Eynsham employees



Source: *Business Register & Employment Survey, 2016*

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