Key positive messages
from the 143 responses include:

WEST OXFORDSHIRE DISTRICT COUNCIL

98%
were satisfied or very satisfied with stallholder customer service.



96%
were satisfied or very satisfied with product quality.



95%
were satisfied or very satisfied with the market atmosphere.



94%
were satisfied or very satisfied with market cleanliness.



80
respondents visit their market weekly, showing a strong base of loyal shoppers.



Many of the respondents told us they value:



Supporting local businesses



Fresh, high-quality produce



Friendly and knowledgeable stallholders



The social side of market shopping



The vibrancy markets bring to our town centres

Comments included:

"A lively buzz."

"Always friendly and welcoming."

"Fresh fruit and veg of a different level of quality than supermarkets."

"The market adds to the vibrancy of Witney town."